

STEPHENVILLE TYPE B ECONOMIC DEVELOPMENT AUTHORITY
Regular Meeting by Video Conference
Stephenville, Texas
Thursday May 21st, 2020

The Stephenville Type B Economic Development Authority convened on Thursday, May 21st, 2020 by video conference providing a live feed for the purpose of a regular business meeting, with the meeting being open to the public and notice of said meeting, giving the date and time, place and subject thereof, having been posted as prescribed by Chapter 551, Government Code, Vernon's Texas Codes Annotated, with the following members present, to wit:

President:	Shelby Slawson
Vice President:	Chris Gifford
Treasurer:	Fisher Rinderknecht
Secretary:	Marion Cole
Directors:	Malcolm Cross
	Vacancy
	Vacancy

Also in attendance: ex – officio members Jeff Sandford, July Danley and Assistant Director Ashleigh Feuerbacher.

- I. **Call to Order.** The meeting of the Stephenville Type B Economic Development Authority was called to order at 11:41 a.m. by President Slawson.

- II. **SEDA ReSTART PROGRAM (COVID-19), UPDATE AND DISCUSSION**
The SEDA ReStart program covers three areas; PPE supply issues, communicating resources, and a marketing program for the recovery period. Sandford updated the board on each of the following areas. SEDA purchased liquid sanitizer and has been able to make deliveries to 62 places of business. The temporal thermometers arrived on May 21st, and staff has a waiting list of 16 businesses that are in need. Second, Sandford reported that the communication push remains a primary focus. Staff continues to promote the federal programs to our local community. Third, the board received an update about the ReSTART marketing program, which will provide a credit of \$500.00 towards a marketing campaign for any business in Stephenville. Launch date is expected to be in June. Board member Rinderknecht volunteered to go through the LSMx steps, he reported that it was very intuitive and user friendly. Rinderknecht was impressed with the 5 different marketing channels made available and feels this will leave a lasting impression on all participating businesses. In addition to the ReSTART program, the City and SEDA partnered to fund the Covid 19 Personal Service Response Program. To date, nine applications have been approved and the recipients have been very thankful. Sandford also spoke about the Covid 19 dashboard SEDA has accessed thru our Buxton software and how beneficial this data will be as the City enters the recovery phase.

- III. **CONSIDER APPROVAL OF FAÇADE IMPROVEMENT GRANT, PINSPARATION STEPHENVILLE.** Motion by Chris Gifford, second by Fisher Rinderknecht to approve the façade grant application for Pinspiration Stephenville.
Motion Carried. Abstention by Marion Cole.

- IV. **BOARD OF DIRECTORS, VACANCY DISCUSSION.** President Slawson spoke to the 2 vacancies currently on the 7-member volunteer board. Due to covid related response items, a recommendation was made that SEDA submit a request to the nomination committee to allow more time to extend and encourage volunteers to apply. Sandford agreed to work with President Slawson to submit a letter of request to the City Council nominations committee. No action taken.

V. CONSENT AGENDA

Motion by Marion Cole, second by Chris Gifford to approve the consent agenda. Motion passes.

VI. EXECUTIVE SESSION. At 12:13 President Slawson recessed the open portion of the meeting and called the Board into an executive session in compliance with the Texas Open Meetings Law, Subchapter D, Government Code, Vernon's Texas Codes, Annotated, in accordance with section 551.087 Economic Development; discussion concerning the following project:

- 1. Project CS**
- 2. Project Eagle**
- 3. Project Blue**
- 4. Project Indy**
- 5. Project Pioneer**

Directors reconvened in open session at 1:02 p.m. No Action Taken.

VII. ADJOURN. Motion by Chris Gifford, second by Marion Cole to adjourn the regular monthly meeting at 1:02 p.m. Motion passed.

Shelby Slawson, President

Marion Cole, Secretary