

STEPHENVILLE TYPE B ECONOMIC DEVELOPMENT AUTHORITY  
Regular Meeting  
Stephenville, Texas  
Thursday May 18, 2022

The Stephenville Type B Economic Development Authority convened on Thursday, May 18, 2023 at 4:00 p.m., in the SEDA conference room at 1050 Airport Road, Stephenville, Texas, with the meeting being open to the public and notice of said meeting, giving the date and time, place and subject thereof, having been posted as prescribed by Chapter 551, Government Code, Vernon's Texas Codes Annotated, with the following members present, to wit:

Directors: Chris Gifford

Metta Collier

Malcolm Cross

Wendell Hollingsworth

~~Matt Underwood~~ (Absent)

~~Lori Beaty~~ (Absent)

Kelijon Nance

Also in attendance: ex – officio members, President Jeff Sandford, and City Council Members Gerald Cook, Ricky Thurman and Erath County Judge Brandon Huckabee

**I. Call to Order.**

The meeting of the Stephenville Type B Economic Development Authority was called to order at 4:00 pm. by Chairman Gifford.

**II. President's Report**

- President Sandford began his report by recognizing interns, Lizzie Guajardo and Landon Cody, for their newly awarded degree from Tarleton State University and thanked them for their unwavering dedication to SEDA. They are leaving the SEDA team to begin their new chapter in life.
- President Sandford gave a recap of past community events that SEDA was a part of which includes meetings with elected state officials, Tarleton Gala, TSU Mayfield Engineering event, and meetings with the OneStar board.
- Presented updates, background information, and discussed the importance of SEDA to continue to be a part of the city's throughfare plan.
- Discussed the upcoming Las Vegas ICSC event, and its potential payoff. There will be an estimate of 50 thousand in attendance and SEDA has already scheduled over 20 meetings with potential prospects and partners.
- Discussion took place amongst the President and the board about the new rebranding efforts taking place. SEDA's new website is scheduled to launch in 2023. The team is also carrying out advanced media and marketing tactics to further SEDA's mission.
- President Sandford updated the board on the economic development of hosting the Paramount + Film and discussed how future collaborations with the film industry can bring economic growth to Stephenville.

**III. Consent Agenda**

1. Regular Minutes from March 16, 2023
2. Financial Report ending March 31, 2023
3. Financial Report ending April 30, 2023

Motion by Metta Collier, seconded by Wendell Hollingsworth to approve the Consent Agenda. **Motion Approved.**

**I. Discussion and possible action by the SEDA Board pertaining to the strategies / opportunities for Economic Development**

Discussions took place amongst the board regarding the new office space for SEDA headquarters. It was determined that further discussions need to take place. These further meetings will center around budgets and project details. **No Action Taken**

**IV. Executive Session**

**The Board went into Executive Session at 4:48 p.m. In compliance with the provisions of the Texas Open Meetings Law, Subchapter D, Government Code, Vernon's Texas Codes, Annotated, in accordance with Section 551.087 Economic Development: discussion concerning the following projects:**

1. Project Blue
2. Project Green Tub

3. Project Reload

**V. No action taken on matters discussed in Executive Session.**  
The Board reconvened in open session at 5:24 p.m. **No Action Taken.**

**VI. Adjourn**  
Chairman Gifford adjourned the meeting at 5:25 p.m.