



REGULAR MEETING
322 Belknap, Stephenville Texas
Thursday March 19, 2026, at 4:00 PM

1. Call To Order

2. President's Report

3. Consent Agenda

Minutes from January 15, 2026
Financials from January 2026
Financials from February 2026

4. Discussion and possible action related to Board of Directors annual paperwork and officer elections for 2026

5. Discussion and possible action related to the collaboration with the Stephenville Development Center, dba STEDCO

6. Update on marketing strategy

7. Discussion and possible action related to proposed rental terms for lower level of 322 South Belknap St.

8. Executive Session

In compliance with the provisions of the Texas open Meetings Law, Subchapter D, Government Code, Vernon's Texas Codes, Annotated, in accordance with section 500.087 economic development projects:

- a. Project Stanley
- b. Project Harvest
- c. Project Penn
- d. Project Smile 2.0
- e. Project Nibrah

9. Adjourn

Note: The Stephenville Type B Economic Development Authority may convene into Executive Session on any matter related to any of the above agenda items for a purpose, such closed session allowed under Chapter 551, Texas Government Code.

1) Call to Order

2) President's Report

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Minutes from January 15, 2026

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Minutes from January 15, 2026

The Stephenville Type B Economic Development Authority convened on Thursday January 15th, 2026 at 4:00 p.m. in the SEDA Conference room at 322 Belknap, Stephenville, Texas with the meeting being open to the public and notice of said meeting, giving time and date, place and subject thereof, having been posted as prescribed Chapter 551, Government Code, Vernon's Texas Codes of Annotated, with the following members present to wit:

Directors:

Marion Cole

Metta Collier

~~Justin Hasehke~~ (absent)

Ricky Thurman

~~Kelijon Nance~~ (absent)

Mark McClinton

Connie Wooley

Also in attendance: Mayor Lonn Reissmann, Councilman Alan Nix, President/ CEO Jeff Sandford, Vice – President Ashleigh Feuerbacher & staff members Lauren Moore and Emily Sword.

1. Call to Order

The meeting was called to order at 4:00 p.m. by Chairwoman Cole.

2. President's Report

President Jeff Sandford reported on a variety of staff activities and organizational updates. Highlights included: Participation in Tarleton State University's C-Suite Experience, updates on façade grant projects and continued development of the Career Club soft skills academy. Continued growth and engagement are occurring with the Career Club, including distribution of branded t-shirts, lanyards, and bracelets to all 83 members. Sandford also announced that SEDA has been recognized for the fifth consecutive year as an Outstanding Economic Development Organization, noting the value this recognition brings to the organization's reputation. Feuerbacher acknowledged that President Sandford recently graduated from the Certified Texas Economic Developer (CTED) program and is one of only twelve individuals in Texas to achieve this distinction. Sandford expressed gratitude for the opportunity and emphasized its importance in representing SEDA at a high level statewide. Additional updates included: Successful hosting of the first Holiday Open House and positive feedback on a recent community development project that enhanced a key intersection. Sandford also shared updates on local business activity,

including Clean Control's plans to expand product lines in Stephenville. The report concluded with a review of upcoming calendar items.

3. Consent Agenda

Motion by Mark McClinton, second by Metta Collier to approve consent agenda.

Motion passed unanimously

4.Update on Launch of New Marketing Program

President Sanford discussed the launch of a new marketing initiative aligned with SEDA's goal of continuous improvement and innovation. As part of this effort, SEDA will begin sharing its story through a podcast platform. Additional details will be provided in subsequent Board meetings.

5. Discussion and possible action regarding STEDCO Collaboration

President Sanford provided an update on the evolution of the Stephenville Development Corporation, dba STEDCO, which has transitioned into a nonprofit 501(c)(3) organization. STEDCO has proposed a collaborative relationship to SEDA, in which it would function as a foundation supporting economic development efforts, while both organizations maintain their independent identities. Sanford presented jointly developed talking points and emphasized how this collaboration could strengthen Stephenville's overall "capital stack" for business recruitment and expansion. Discussion was shared amongst the board.

Motion by Metta Collier, second by Mark McClinton to pursue collaboration with STEDCO.

Motion passed unanimously.

6. Adjourn

There being no further business, the meeting was adjourned at 5:17 p.m. by Chairwoman Cole.